







# **The Future of Pharmaceutical Labelling: Updates on Malaysia's e-Labelling Initiative**

**THE 14TH APAC**  
**22 APRIL 2025 | TUESDAY | TOKYO, JAPAN**

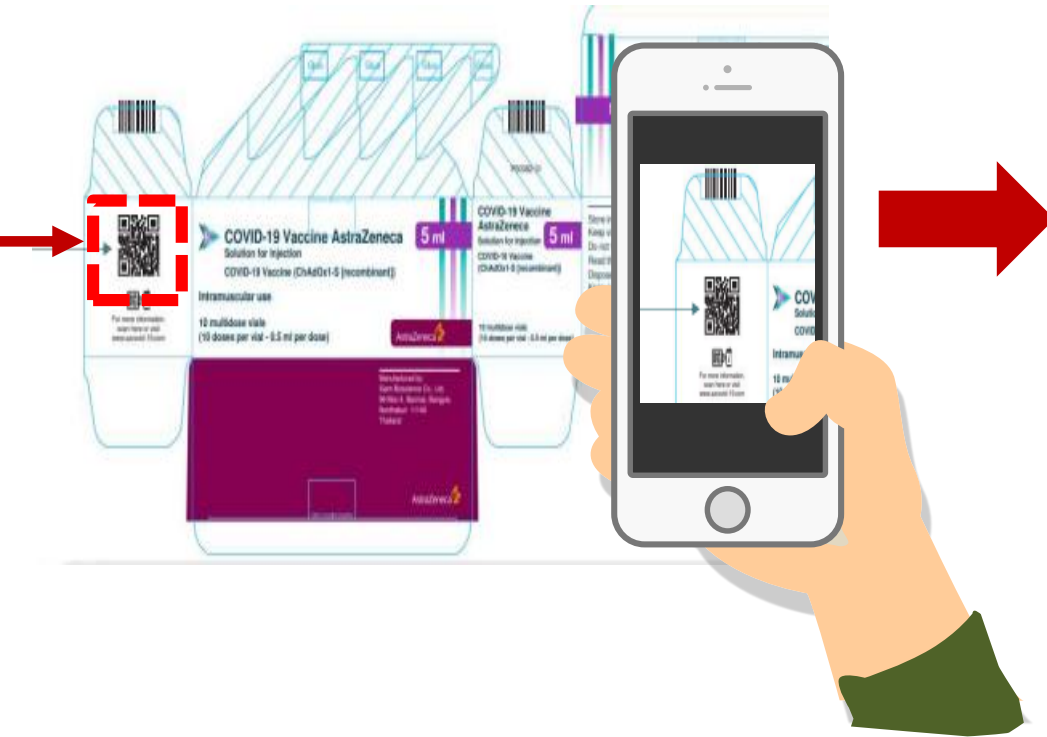
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# PRESENTATION OUTLINE

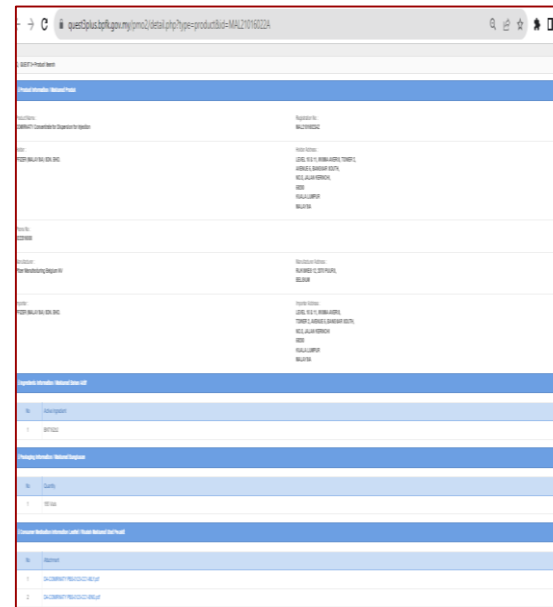
01	The implementation	
02	The preliminary findings	
03	Recommendations based on preliminary findings	
04	Way forward	

# THE IMPLEMENTATION (1)

## QR CODE SCAN



## NPRA QUEST SYSTEM OF THE PRODUCT:



## PRODUCT INFORMATION FROM NPRA QUEST SYSTEM:

- Product Name
- Registration Number
- Holder & Address
- Manufacturer & Address
- Importer & Address
- Ingredient Information
- Packaging Information
- Consumer Medication Information Leaflet (RiMUP)
- Product Label
- Package Insert

**DATA CARRIER:**  
**QR CODE**

**DATA FORMAT:**  
**PDF**

**HOSTING SITE:**  
**NPRA QUEST SYSTEM**

# THE IMPLEMENTATION (2)

## VOLUNTARY PHASE



Product scope:

- 1) Biologics
- 2) New Drug Product
- 3) Generic product containing scheduled Poison

- ❖ An ongoing study is being conducted by a local university, involving pharmaceutical industries and healthcare professionals.
- ❖ A preliminary report is scheduled for release in Q2 2025 to evaluate stakeholders' readiness.

The findings will guide policy decisions regarding the implementation approach (voluntary vs. mandatory) and the scope of the product

# THE PRELIMINARY FINDINGS

## Industry perspectives

## Healthcare professionals perspectives

Readiness

Most companies are technically ready

Willing to adopt with sufficient training and offline access solutions

Key challenges

ASEAN regulatory harmonisation:  
some ASEAN countries still do not accept e-labelling

Concern about the digital divide, especially among the elderly and disabled

Platform preferences

NPRA QUEST system

Must be mobile and offline friendly

# RECOMMENDATIONS BASED ON THE PRELIMINARY FINDINGS

## SHORT TERM



- Maintain voluntary phase
- Deliver targeted training to healthcare professionals

## MEDIUM TERM



- Improve public awareness
- Publish assessable user guide

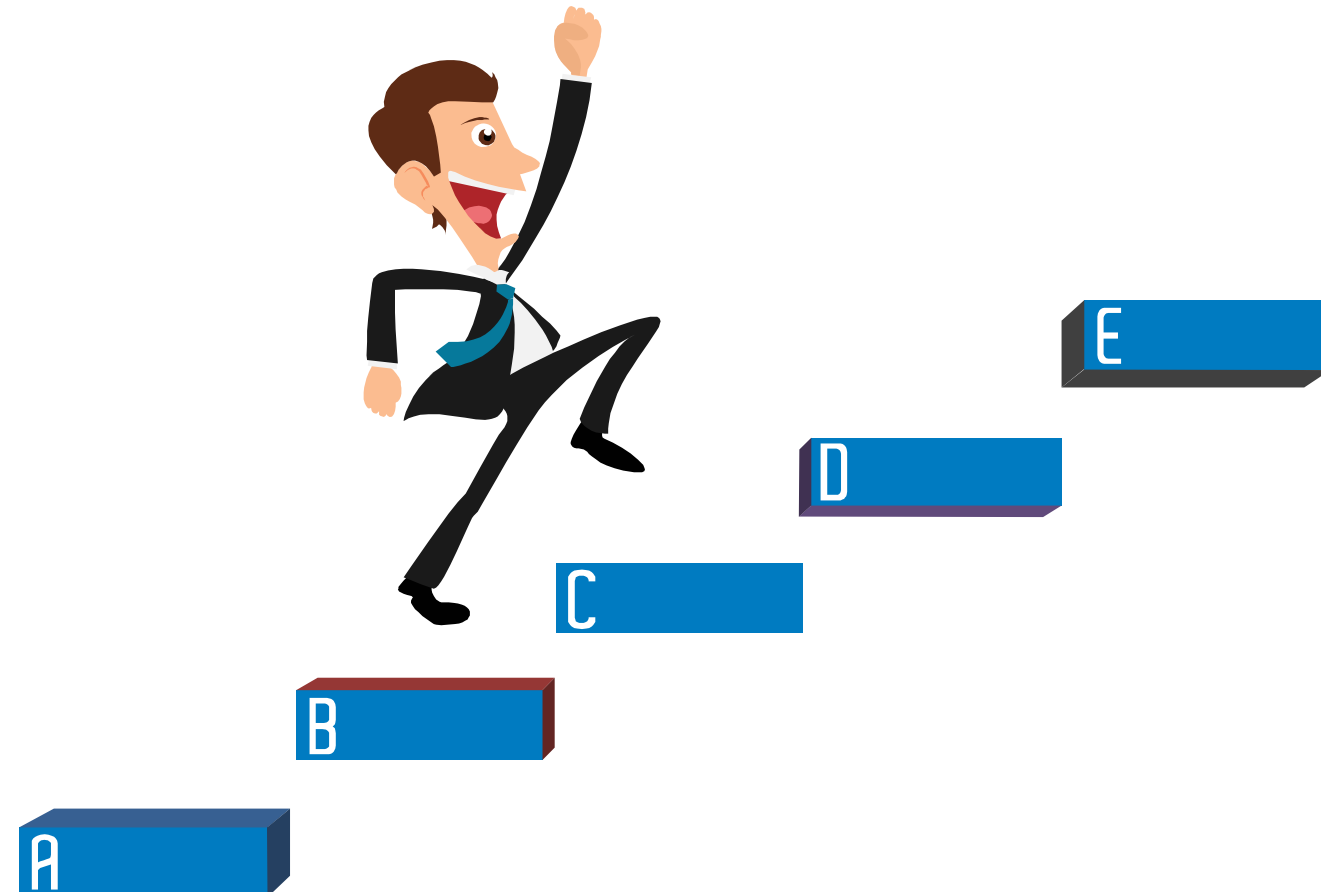
## LONG TERM



- Promote ASEAN standardisation on e-labelling
- Expand scope to cover Over-The-Counter Medicine and Health Supplements

# WAY FORWARD

- To extend the product scope to include Over-The-Counter Medicine → July 2025
- To increase the publicity on the e-labelling implementation among healthcare professionals
- To discuss e-labelling implementation in ASEAN Pharmaceutical Product Working Group



# ACKNOWLEDGEMENT:

**Members of the  
e-Labelling Task Force**



**The local university  
conducting the study**



# THANK YOU FOR YOUR ATTENTION



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